

COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS
MINUTES
September 8, 2005

Attendance: Jennifer Abel (telecon), Scott Baker (telecon), Mike Barnett, Mike Bertelsen for Sharron Quisenberry, Jeri Childers, Jack Davis, S. K. De Datta, Erin Dolan, Gene Egger, Ken Eriksson, Susan Hagen, Saul Halfon for Eileen Crist, Osama Marzouk, Jim Pease, Cheryl Peed for Glenda Scales, Susan Prillaman (telecon), Judith Shrum

Absence: Linda Burcham, John Dooley, Judi Lynch, Mark McCann, Ewen McLean, Ted Settle, Rodney Thompson

Guest: Susan Felker

1. Welcome and Introductions

Judith Shrum welcomed members to the meeting. Self-introductions were made.

2. Agenda Approval

The agenda was approved as presented.

3. Approval of Minutes, May 5, 2005

The May 5, 2005 Minutes were approved electronically and have been forwarded to University Council for approval.

4. Chairman's Report

Judith Shrum recapped 2004-05 accomplishments:

- The COIA membership was changed to reflect the re-organization of the Office of Outreach and International Affairs. The position which represented international programs and was appointed by the President was changed to a position that represents the University Council on International Affairs: The chair of the UCIA is Jack Davis. The chair of the UCIA is appointed by the Vice Provost for Outreach and International Affairs. The other branch within Outreach and International Affairs is the Outreach Council and is comprised of deans and other outreach agencies across the university.
- The COIA focused on three strategies last year:
 - Faculty award winners were brought in to share how they integrated scholarship with their research and how they engaged the community with their research. Those invited were LuAnn Gaskill, Gary Long, Heike Mayer and Joe Scarpaci.
 - Worked with the Provost to establish a dialogue across the campus to try to change the culture at Virginia Tech so that the scholarship of outreach would be recognized and rewarded in the promotion and tenure process. The Outreach NOW event is the result of those discussions.
 - Changing the P&T document. The P&T sub-committee consisted of Judi Lynch, Mike Lambur, Gary Long, Jack Davis, Ken Eriksson, and Pat Sobrero. This committee gave recommendations to the Provost for changing the P&T document. Changes are reflected in the P&T document. There was discussion on the changes, and Ken Eriksson read from page 4 of the P&T document about the change in the definition of scholarship: "Scholarship, which is pervasive across all three mission of the university, is broadly defined at Virginia Tech as the creation of knowledge that is peer reviewed and publicly disseminated."
- Outreach and International alumni award winners were selected and will be recognized at the September 28 event.
- Ralph Byers was invited to discuss the implications of the new restructuring of higher education legislation and what it means for outreach but was unable to attend last year.
- Outreach Council reports to the COIA, and listed are last year's accomplishments as reported from Outreach Council:
 - Ralph Stanley Music Museum; Philpott Manufacturing; Sloan Industrial Center on Wood Products; The Inn at Virginia Tech and Skelton Conference Center was established; Technology Transfer and Economic Development, developing patents and assisting faculty with Intellectual Properties at Virginia Tech; Economic Developers showcase on November 3 and 4; The Outreach and International Affairs magazine was established; Business After Hours Conference directed by Susan Short was held at the Virginia Tech Roanoke Center; the Virginia Tech Roanoke Center is

working with the English Language Institute and the College of Human Resources and Education on English as a Second Language programs for students.

- University Council on International Affairs reports to the COIA, and listed are last year's accomplishments as reported from the UCIA:
 - The International Strategic Directions Team, led by S. K. De Datta, developed a university-wide international strategic plan; the presidents of the ACC established some grant possibilities and some ways that people can showcase their work; an FDI event was conducted where faculty members from Virginia Tech competed to be able to attend at the CESA Center and their charge was to establish some research relationships with other universities; began work on establishing the Biodiversity Center at Punta Cana; connections were established with Monterrey Tech in student personnel and engineering; an inventory of study abroad programs, which are available on the web; an international link on the Virginia Tech homepage; established some connections with the State of Virginia that was asking for competitive bidding on tours and study abroad programs; successful through the leadership of S. K. De Datta in receiving a number of federal grants which were outstanding; \$34M in grants received in OIRED.

5. Action Items

- Outreach NOW
Jeri Childers lead a discussion on the Outreach NOW 2005 event to be held on September 28. She reported that the event will begin at 1:30 p.m. and Dr. Martin Jischke, president of Purdue University will be the guest speaker. There is a target audience of 200 people. Susan Felker reviewed information pertaining to exhibits for this event. The evaluation for the event will be available online, and will be sent to participants immediately following the event. A web site containing electronic proceedings, Dr. Jischke's speech and other documents will be set up immediately following this conference. This web site will be utilized next year for marketing purposes for Outreach NOW 2006. There was discussion on how to assist Dr. Childers with the evaluation process. The COIA was invited to this event and was asked to register. Dr. Childers will send a request to Dr. McNamee to invite deans to participate in this event.

6. Information Items

- Outreach Council Report
Jeri Childers will prepare an electronic report from the last Outreach Council meeting to accompany the September COIA minutes. Approved Outreach Council minutes will be posted at the Outreach and International Affairs web site at <http://www.outreach.vt.edu/council/index.html>.
- University Council on International Affairs Report
Jack Davis gave a report from the UCIA. Approved UCIA minutes will be posted at the Outreach and International Affairs web site at http://www.outreach.vt.edu/ucip/min_index.html.

7. Invitation to suggest topics for consideration by the Commission during this year.

Topics suggested were:

- Invite Ralph Byers to discuss restructuring of higher education implications for outreach and international affairs.
- Share data from the Outreach NOW evaluation survey at the October meeting of the COIA, possibly disseminating pertinent information to department P&T committees.

Meeting adjourned.

Respectfully submitted,

Linda Price
Recording Secretary